

## **ICPE Participation in PLEXPO-2004 Exhibition, January 23-26, 2004, Ahmedabad**

Gujarat Plastic Manufacturers Association (GSPMA), had invited ICPE to create the Theme Pavilion in the Exhibition and offered free bare space at the centre of the Exhibition ground.

Following displays were arranged in ICPE pavilion:

- Panels carrying various messages and information on Plastics in the Environment
- Samples of recycled plastics including Blanket made from PET bottle scrap and Synthetic Chip Board made from scrap multi-layer plastics film composites.



*The Pavilion*

▼ *PE film scraps in the exhibition ground were recycled into granules using this small plant.*



- Audio-Visual show on Plastics and the Waste Management (CD's)
- Literature on Environment friendly aspects of Plastics (FAQ's).
- Live Demonstration of a Plastics Recycling Plant reprocessing carry bags and other film wastes

Prominent visitors to ICPE Pavilion included:

1. Shri Kaushik Patel, Minister for Revenue, Food etc. of Gujarat Government
2. Shri Anil Patel, Industries Minister, Gujarat Government
3. Shri Haren Pathak, Minister of State, Defence, GoI

All the Ministers praised ICPE's effort for creating public awareness in cleaning the environment. Shri Kaushik Patel advised local representatives of his office to take ICPE's assistance in replicating the Mumbai Ward Model of Waste Management in Ahmedabad also. He offered his assistance towards this task.

## **ICPE Initiative to create 'cleaner environment awareness' among school children**

Indian Centre for Plastics in the Environment launched the national school programme, "It's My World. Imagination for a Cleaner Environment". The contest was aimed to encourage children to draw or paint a poster artwork on the theme "Wealth in Waste. Don't Litter, Recycle It" and win exciting prizes.

The contest also provided children information on the benefits of plastics and how each one of us can use and dispose plastics (including plastic bags) responsibly for the benefit of society. It generates an understanding of the 3R's of plastic bags use – Reuse, Recycle & Recover.



The contest received enthusiastic response from schools all over India with over 2000 children participating in the contest.

A neutral group of eminent personalities formed the jury and selected winning entries.

One Grand Prize, 15 Zonal Prizes and 500 Consolation Prizes were announced.

Selected entries were kept on display for two weeks at the National Gallery for Modern Art, Mumbai.